

# Get a head start on your future.

YELL is a one-of-a-kind program that will help you develop the entrepreneurial skills to take on life after graduation, no matter what career path you choose to take.



Take **YELL Canada's Entrepreneurship 12** class offered in your school district!

## Accelerated Learning



- Learn from success and failure stories, as told by local leaders, YELL alumni and other guest speakers.
- Learn about design thinking, resiliency training, marketing, financial projections, customer discovery, Business Model Canvas, and more.



## Industry Exploration

- Local companies and maker labs allow students to experience the world beyond the classroom and explore different career options.
- Learn about new technologies, unique office spaces and hear from industry professionals.

## Business Incubator



- Put theory into practice and create your own ventures to learn solution based thinking.
- Take an idea and learn how to test assumptions, pivot your ideas based on what you've learned, and ultimately prove and validate your business concept.



## Venture Challenge

- Build a business idea and develop the skills of working effectively as a team
- Gain the self confidence in presenting your ideas.
- Work with a local mentor who guides your group into the regional and provincial challenge.



YELL students have a chance to earn scholarships, prizes, and are eligible to receive university credit at Simon Fraser's Chang Institute of Entrepreneurship upon program completion.

**Chat with your school's course/career counsellor or email us at [info@yellcanada.org](mailto:info@yellcanada.org) for more information.**