

BLUE ADVANTAGE®

Your Membership Offers You Special Advantages!

 **BLUE CROSS®**

www.blueadvantage.ca

Provider information is provided solely for the purpose of advising our members of savings currently available. It is not our intention to suggest preference for any particular product or company. Responsibility for the product and final cost remains solely between the member and the provider. Providers are not required to provide the Blue Advantage savings to members or their dependents on products that are subject to other special sales or coupon promotions at the time of purchase. The list of providers and/or the type of savings available are subject to change without notice. For the most current information contact the store directly or visit www.blueadvantage.ca.



 **BLUE CROSS®**



Your Blue Cross membership offers you special advantages

Even with Extended Health Care coverage, sometimes it's a challenge to pay for health and dental products and services. Prices vary widely and can exceed the coverage provided under your benefit plan. As a Blue Cross member you have an advantage: Blue Advantage.

This program allows Blue Cross members to save on medical, vision care and many other products and services offered by participating providers across Canada.



The program is unique because it provides savings at point-of-sale on the total cost of products and services from participating providers across Canada, regardless if the item is covered under your benefit plan. It's why the Blue Advantage program is so valuable to our members.

Blue Cross is the world's most recognizable health care brand because we offer affordable, cost-effective health coverage supported by caring customer service and easy self-service options.

How does Blue Advantage work?

It's easy! Present your Blue Cross ID card and mention the Blue Advantage program to the participating provider.

What kinds of products and services are eligible?

Vision care products

Medical supplies and equipment

Dental products

Hearing products and services

Health and wellness products and services

New providers

We're continually adding new providers to the program. Visit our website at www.blueadvantage.ca to print a current list* of eligible products and services.

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