

Some Testimonial tips

1. Why did you chose to work with West Vancouver Schools International Programs?
2. What was the motivating factor to host an international student?
3. Are you new to hosting / experienced, how many years of hosting experience with West Vancouver Schools International Programs?
4. Do you have a most memorable or heartwarming experience, can you briefly describe?
5. What have you and your family learned/ gained through this experience?
6. Why would you recommend hosting to others?
7. Long term friendships, anyone in your family still in contact with previous students?
9. Your experience / feedback on staff supporting students and homestays
10. If you can compare: What set's West Vancouver Schools apart compared to other homestay providers?

Useful tips to submit a video testimonial:

- ✓ Keep it short: suggested total length of video is less than 3 to 4 minutes max
- ✓ Location: choose a location without distraction, background noises and good lighting
- ✓ Focus on the why: what do you want listeners to take away?
- ✓ Prepare (but don't use a script). Discuss content prior to recording.
- ✓ Who will be featured and speaking order: (family member involved to have them describe their experience such as your own children or the current international student)
- ✓ Will each participant introduce themselves, first name only, just the family name?
- ✓ Equipment check and filming technique– do a “test run”