



# Building Our Cedardale Community

FAMILY NIGHT OUT WITH PIXAR AT SCIENCE WORLD



# We listened...

- ▶ Feedback from some parents in our community is that they wanted:
  - ▶ A FAMILY event
  - ▶ Annual event that was not in the school gym
  - ▶ Want to get to know more parents and their children's friends, but not having the opportunity to
  - ▶ Get to know more about what the school is doing

We would like to present...



© Disney / Pixar

# The Science Behind **PIXAR**

A private event for Cedardale Families at  
Science World on Saturday, 24 November  
2018

# What is it?

- ▶ A special exhibition presented by Science World that ends on 6 January 2019
- ▶ *The Science Behind Pixar* was developed by the Museum of Science, Boston in collaboration with Pixar Animation Studios.
- ▶ A hands-on atmosphere, while investigating the Pixar process of making movies from Design sets (creating 3D models and imagining inventive solutions), experiencing what it is like to work at an animation studio.
- ▶ Discover how Science, Technology, Engineering, Art and Math (STEAM) are interdependent when applied to create animated movies.
- ▶ Understand how complex problems and challenges in filmmaking are broken down into tasks
- ▶ Explore how computers make digital films possible.
- ▶ Learn about the many careers associated with digital filmmaking.
- ▶ Appreciate the broad diversity of careers in STEAM.





# The Cedardale Pixar Family Event

- ▶ Date: Saturday, 24 November 2018
- ▶ Time: 6:30 – 10:30 pm
- ▶ Entertainment: Live band
- ▶ Food: Food and non-alcoholic beverages for adults and kids
- ▶ Fundraising: Silent Auction, Art Auction
- ▶ Photo Booth: Keepsake Family Portraits

# Benefits of this event

- ▶ Community building
- ▶ Celebrate our strengths and achievements
- ▶ Demonstrate “The Cedardale Buddy System” – parents can put a face to the name of their children’s buddy
- ▶ Older Grade kids can earn Community hours
- ▶ Fun educational evening – importance of STEAM
- ▶ Live Entertainment, family photo sessions, photo booth...
- ▶ Dinner included (ex. La Taqueria, Lazy Gourmet, Citrus Café, Cazba, Agra...)
- ▶ Committed sponsors and supporters have already allocated \$5,500, offsetting the extra cost of the venue

# Event Comparison

	2017/2018	2018/2019
Event Sponsorship		✓
Live Band		✓
Silent Auction	✓	✓
Live Auction	✓	✓
Family Event		✓
Curriculum related educational evening		✓
Family Portraits/Photo-booth		✓
Dinner		✓



# Historical Participation

- ▶ Cedardale 2017/2018 – 200 families, 270 students
  - ▶ 120 “Soirée” tickets sold at \$50 for a single parent or \$100 for a family (without kids)
  - ▶ Estimated 35% of families attended
- ▶ Cedardale 2018/2019 – 211 families, 285 students
  - ▶ Based on last year’s participation we forecast to have 74 families participate

# Pixar Family Event Ticket Prices

- ▶ Adult ticket: \$50
- ▶ Child ticket: \$30
- ▶ Family Package:
  - ▶ 2 Adults
  - ▶ Children
  - ▶ \$150
- ▶ Family Package Includes:
  - ▶ Family (parents + children)
  - ▶ Food and Beverage
  - ▶ Live music entertainment
  - ▶ Special entrance Pixar Exhibition
  - ▶ Entrance to Eureka Exhibition
  - ▶ Savings on babysitting cost of approx. \$120\*

## **"At the door" Science World tickets**

- Adult (19+) \$25 pp
- Child (3-12) \$20.25 pp
- The Science Behind Pixar Upgrade +\$8.00 pp

Family of 4 (2 adults, 2 children) = \$122.50

*No food, no entertainment, open to public*

\* 10% discount for Early bird Family Package, Deadline 15 October

## Revenues

Ticket Sales	Unit Price	Quantity	Budget 2018/2019
\$135 family ticket	\$ 135.00	40	\$ 5,400.00
\$150 family ticket	\$ 150.00	10	\$ 1,500.00
\$50 single parent ticket	\$ 50.00	19	\$ 950.00
\$30 child ticket	\$ 30.00	19	\$ 570.00
\$165 family ticket (late)	\$ 165.00	5	\$ 825.00
<b>Total ticket sales</b>			<b>\$ 9,245.00</b>
<b>Corporate Sponsorship</b>			
1K Sponsorships	\$ 1,000.00	4	\$ 4,000.00
1.5K Sponsorships	\$ 1,500.00	1	\$ 1,500.00
<b>Total Sponsorships</b>			<b>\$ 5,500.00</b>
<b>Fundraising (assuming 5% growth)</b>		<b>Growth</b>	
Silent Auction	\$ 15,000.00	5%	\$ 15,750.00
Kids Art Work	\$ 15,000.00	5%	\$ 15,750.00
Private Donation			\$ -
50/50 Ticket Sales			\$345.00
Bar Sales			\$0.00
<b>Total Fundraising</b>			<b>\$ 31,845.00</b>
<b>Total Revenues</b>			<b>\$ 46,590.00</b>

## Costs

### Fixed Costs

Venue			\$ 5,355.00
Rentals			
	Tables		\$ 78.40
	PA		\$ 98.65
	Band		\$ 1,500.00
Marketing			\$ 820.00
Canvasses for art work	\$21.25		\$276.25
Art Supplies	\$80.00		\$1,040.00
<b>Total Fixed Costs</b>			<b>\$ 9,168.30</b>

### Variable Costs

Exhibition Entrance Fees	\$ 6.30		\$ 1,625.40
Corking Fees	\$ 1.68		\$ 433.44
F&B	\$ 30.00		\$ 7,740.00
<b>Total Variable Costs</b>			<b>\$ 9,798.84</b>

<b>Total Costs</b>			<b>\$ 18,967.14</b>
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## Profit

<b>Profit</b>		<b>\$ 27,622.86</b>
Damage Deposit		\$ 1,090.00
<b>Profit minus Damage Deposit "worst case"</b>		<b>\$ 26,532.86</b>

## Financing Required

Upfront Cash Outflows	\$ 20,057.14	based on total cost + deposits (worst case)
(Sponsoring)	\$ 5,500.00	
(Advance Ticket Sales)	\$ 6,900.00	based on early and normal family tickets sales only (ticke sales before 9 November)
<b>Financing Required</b>	<b>\$ 7,657.14</b>	<b>to be financed by PAC</b>

# Voting Cedardale Pixar Family Event

- ▶ The Motion is to “ Approve the Cedardale Pixar Family Event as presented”
- ▶ Move the motion
- ▶ Second the motion
- ▶ Vote by hand or by individual polling



# PAC Committees 2018-2019

## Opportunities to help our community

### ▶ **PIXAR FAMILY EVENT COMMITTEES**

- ▶ **Food & Beverage (F&B) Committee** – ensuring that F&B for gala event takes place – ordering, etc...
- ▶ **Ticket Sales Committee** – selling and collecting tickets and information of attendees
- ▶ **Auction Committee** – possibility of online auction, sourcing of auction items
- ▶ **Fundraising Committee** – corporate/individual donations, develop ideas for fundraising opportunities
- ▶ **Entertainment Committee** – sourcing live band and creating family entertainment activities

### ▶ **2018-2019 COMMITTEES**

- ▶ **Art Committee** – find new ways of bringing art into the curriculum
- ▶ **New Parent Induction Committee** – working with new parents and welcoming them to our school and updating them with the ins and outs of the Cedardale
- ▶ **Class Parent Committee** – working with Class Parents in ensuring the PAC communication gets to parents
- ▶ **Marketing and communications Committee** – increasing awareness, social media, word of mouth, graphic design of banners and posters
- ▶ **School Safety Committee** – safety and traffic management

# Ways to stay updated

- ▶ Facebook/Twitter @ecolecedardalePAC
- ▶ Hawks Highlights, every Thursday from Michelle Frezelle
- ▶ Future ECPAC Newsletter
- ▶ Contact Michele Tung by email, [michele\\_ecpac@yahoo.com](mailto:michele_ecpac@yahoo.com) or by phone, 778-991-1985

Annual Family Event

The Science Behind  
**PIXAR**

November 24<sup>th</sup>

Starts at 6:45PM



SCIENCE  
WORLD  
BRITISH COLUMBIA

**EDARDALE**

Brought to you by: ECPAC  
(Ecole Cedardale Parent Advisory Council)

For more details: Check out our Fall ECPAC newsletter!

**EDARDALE**  
Ecole Cedardale Parent Advisory Council  
Comité Consultatif De Parents De L' École Cedardale