



DPAC Communications



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YOUR TOOLS TO:

Communicate with parents



PAC Bulletin

Class Parents/Representatives

School E-Bulletin

PAC website

School Website

PAC Bulletin Board

TV Monitor

White Board



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YOUR SOCIAL MEDIA TOOLS



WhatsApp

Slack

Instagram

Facebook

Twitter



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A group of approximately 20 people, mostly women, are posing for a group photo on a balcony. They are arranged in several rows, some sitting on the ground or on chairs, others standing. The background shows a building with large windows and a balcony railing, and some trees and a view of a residential area. The image is in grayscale with a dark overlay.

OTHER TOOLS

Mail Chimp

Canva

SignUp Genius

Each other!

What works?

COMMUNICATIONS SURVEY – PARENTS



95% of parents
feel their
child's school
does a good
job of keeping
them informed



Overview

889 responses
53% parents of secondary
students
81% feel the District does
a good job of keeping
them informed
Would like more post-
secondary information



Feedback

84% feel their child's
school is responsive to
their families needs
68% feel they receive
the right amount of
communication from the
district (30% would like
to receive more)
89% of families read
their school ebulletins



Moving forward

Identify area on district
website that links to
updated post-secondary
information



WHAT DO YOU FEEL
WEST VANCOUVER
SCHOOLS DOES WELL IN TERMS
OF COMMUNICATIONS?

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- Ebulletins! We love them
- Clear and transparent communication
- Social media for showing me what is going on in the rest of the district and not just my child's school



Social Media



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Instagram

Facebook

Twitter

YouTube



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CONTENT CALENDAR

1. Brainstorm
2. Create planned posts throughout the year
3. Allows us to work towards larger projects
4. Avoids a last minute scramble
5. Provides a cohesive look and feel



westvancouver...   

linktr.ee/westvancouverschools

Professional dashboard

3.4K accounts reached in the last 30 d...

Edit profile

Share prof...

Contact



Tech 🧠



Music 🎵



Sports ⚽



Socials 🗣️



New



INSTAGRAM

BRANDING



COFFEE & CONNECT

Who: ELL and Newcomer families with children entering Kindergarten in September 2023

Where: West Vancouver Memorial Library (at the Story House) 1950 Marine Drive, West Vancouver

Time: Tuesday, June 20th
12:30 - 200 pm



West Vancouver Schools SUMMER LEARNING 2023



Elementary Programs 2 locations

General enquiries
604-981-1000
summerlearning@wvschools.ca

Ridgeview Elementary
1250 Mathers Ave, West Vancouver

July 4 - 14, 2023 | 8:30 AM - 1:22 PM
+ | 8:40 AM - 1:32 PM

Literacy and Numeracy Courses
(For students currently in grades K - 6)

Pauline Johnson Elementary
1150 22nd St, West Vancouver

(Classes will be offered in both French and English)

July 4 - 14, 2023 | 8:30 AM - 1:22 PM
+ | 8:40 AM - 1:32 PM

Literacy and Numeracy Courses (For students currently in grades K - 6)

French Literacy (For Early French Immersion Students currently in grades K - 6)

For full list of course offerings, please visit
www.westvancouver schools.ca/summer-learning

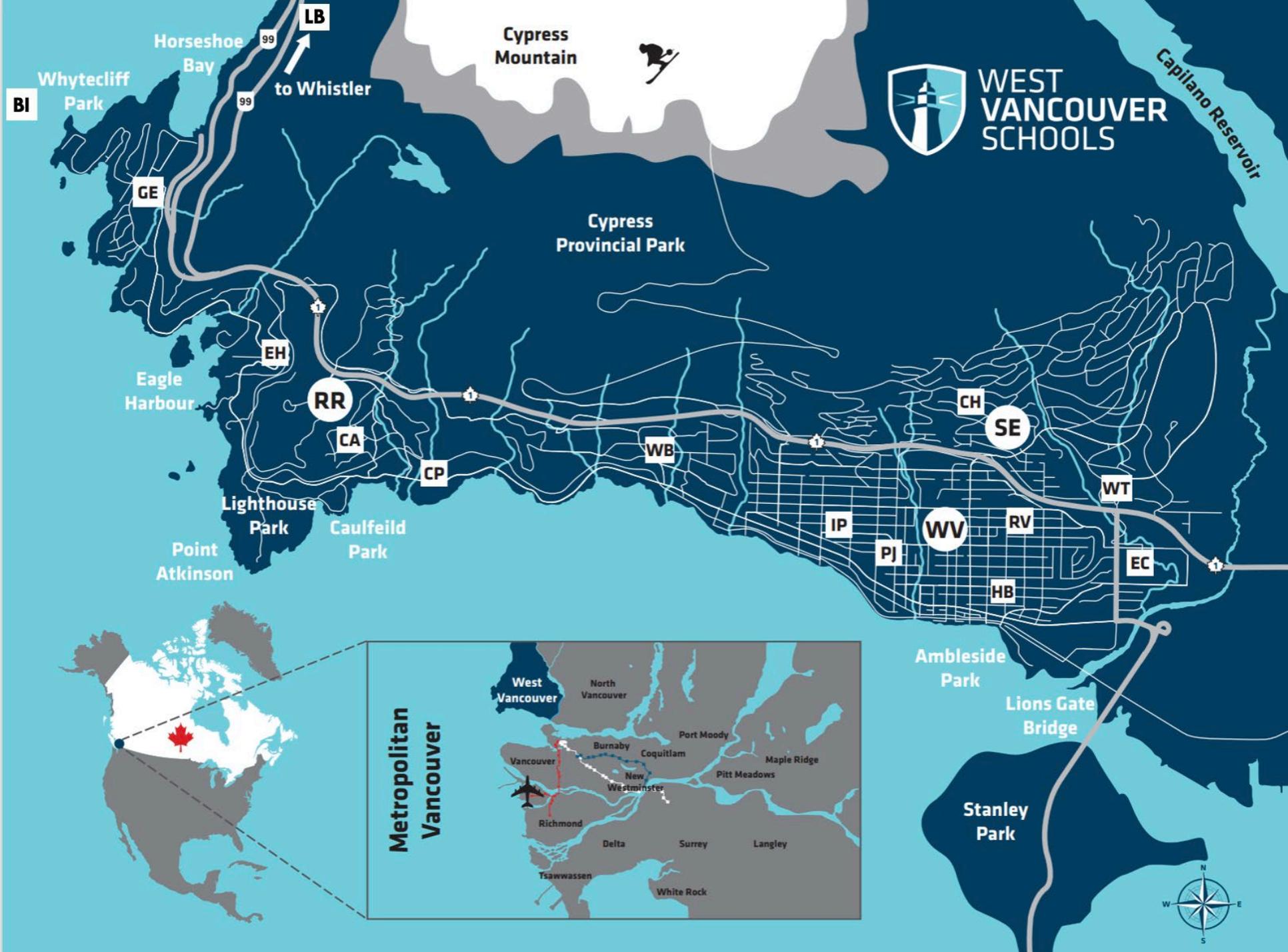
TO REGISTER

Visit:
www.westvancouver schools.ca/summer-learning

Online registration opens:
April 3, 2023 | 8 AM

Online registration closes:
May 12, 2023 | 1 PM





WEST VANCOUVER SCHOOLS





WEST VANCOUVER SCHOOLS DIFFERENCE MAKERS

OUR GRADS ARE GOING PLACES

Congratulations to all of our Grade 12's from Inglewood, Rockridge, Sentinel and West Vancouver Secondary. We are proud of your accomplishments, talent and leadership. More than **70** post-secondary institutions around the world agree.

BRIGHT FUTURES

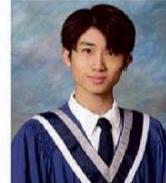
At West Vancouver Schools, the focus is on who you are and who you want to become. Inspiring a sense of discovery begins on day one and continues beyond graduation. Nearly **95** percent of WVVS students attend post-secondary schools within a year of graduation to pursue their dreams and make a difference.



Caroline Ren
Rockridge Secondary
UCLA



Phi Zhang
Rockridge Secondary
University of Amsterdam



Andrew Zhang
Sentinel Secondary
Johns Hopkins University



Sidney Clement
Sentinel Secondary
Arizona State University



Kate Haver
West Vancouver Secondary
Duke University



Eric Liu
West Vancouver Secondary
Cornell University

Acadia University
Alberta University of the Arts
Arizona State University
ArtCentre College of Design
Bishop's University
British Columbia Institute of Technology
Brock University
Brown University
Camosun College
Capilano University
Carleton University
Carnegie Mellon University
Case Western Reserve University
Concordia University
Dalhousie University
Duke University
Durham University
Emily Carr University

Huron at Western University
Imperial College London
Johns Hopkins University
Khon Kaen University
King's at Western University
Langara College
London South Bank University
McGill University
McMaster University
Mount Royal University
Mt. Allison University
New York University
Northeastern University
Ontario College of Art & Design University
Parsons School of Design
Peking University
Princeton University
Queen's University

Queen's University of Charlotte
Rhode Island School of Design
Saint Mary's University
Santa Monica College
Simon Fraser University
St. Francis Xavier University
Thompson Rivers University
Toronto Metropolitan University
UCLA
Università Bocconi
University College London
University of Alberta
University of Amsterdam
University of Bristol
University of British Columbia/University of
British Columbia Okanagan
University of Calgary
University of California Irvine

University of Guelph
University of Michigan
University of Nevada, Las Vegas
University of New Brunswick
University of Northern British Columbia
University of Ottawa
University of Sussex
University of Toronto
University of Victoria
University of Washington
Vancouver Community College
Vancouver Island University
Virginia Tech University
Waterloo University
Western University
Whitman College



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Carolyn Broady, Board Chair

Chris Kennedy, Superintendent of Schools

www.westvancouver.schools.ca



MEDIA RELATIONS



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YOUR HOMEWORK

1. Have a look at your PAC page on the school website
2. Is your content up to date?
3. Connect with your school on those updates



Thank you!



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