



# Web and Communications Meeting October 26th, 2022

- 9:15 am Welcome and Introductions
- 9:20 – 9:50 am WVS Web & Communication Training
- 9:50 – 10:00 am Q&A
- 10:00 – 11:00 am Communication discussion

# Communications Survey 2021

Parents by  
the  
numbers

95% of parents  
feel their  
child's school  
does a good  
job of keeping  
them informed



## Overview

889 responses

53% parents of secondary students

81% feel the District does a good job of keeping them informed

Would like more post-secondary information



## Feedback

84% feel their child's school is responsive to their families needs

68% feel they receive the right amount of communication from the district (30% would like to receive more)

89% of families read their school ebulletins



## Moving forward

Identify area on district website that links to updated post-secondary information



What do you feel West Vancouver Schools does well in terms of communications?

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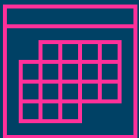
- Ebulletins! We love them
- Clear and transparent communication
- Social media for showing me what is going on in the rest of the district and not just my child's school

# Parents,

Which topics are of **greatest** interest to you?

85%

Important  
dates



74%

District  
programs



74%

Curriculum



It's great that the district understands the importance of communicating with parents.

When there is lack of communication, people tend fill in the gaps themselves and that creates misunderstanding and misinformation. I think that, in general, the district is very good at communicating and it's something that I have appreciated as a parent.

- parent

**How Do We Do?**  
IB results at West Vancouver Secondary for the past 5 years

Year	Number of IB Courses Offered	Number of Candidates Examined	Number of Exams Administered	Number of Exam Scores 4 Through 7	Number of Diplomas Awarded
2021	23	73	388	386	43
2020	28	70	324	348	33
2019	29	85	484	357	52
2018	36	97	490	358	50
2017	31	77	338	252	31

**Excellent IB Exam Results**

- Diploma graduation rates of 43 students in 2021
- 73 students in Diploma and Certificate IB programs
- In May 2021, 73 WVSS students completed a total of 388 IB courses
- The average score in 2021 was 5.30
- The Diploma score average was 3.8
- Last five years' average score is 5.4 points, (this is well above the international average of 4.79) out of 7
- Last five years' average Diploma score is 3.5 points (also well above the international average of 2.67) out of a total of 4.5 points

**IBDP Courses We Offer (Grade 11 and 12)**

**STUDIES IN LANGUAGE & LITERATURE**  
ENGLISH A LANGUAGE & LITERATURE  
IB English Lang. & Lit. A Standard Level  
IB English Lang. & Lit. A Higher Level

**LANGUAGE ACQUISITION**  
FRENCH  
IB French B Standard Level  
IB French B Higher Level  
IB French ab initio Standard Level

SPANISH  
IB Spanish B Standard Level  
IB Spanish B Higher Level  
IB Spanish ab initio Standard Level

MANDARIN  
IB Chinese B Standard Level  
IB Chinese B Higher Level  
IB Mandarin ab initio Standard Level

JAPANESE  
IB Japanese B Standard Level  
IB Japanese B Higher Level  
IB Japanese ab initio Standard Level

**INDIVIDUALS & SOCIETIES**  
HISTORY  
IB History Standard Level  
IB History Higher Level

GEOGRAPHY  
IB Geography Standard Level  
IB Geography Higher Level

**SCIENCES**  
BIOLOGY  
IB Biology Standard Level  
IB Biology Higher Level

CHEMISTRY  
IB Chemistry Standard Level  
IB Chemistry Higher Level

PHYSICS  
IB Physics Standard Level  
IB Physics Higher Level

**MATHEMATICS**  
IB MATH: Analysis & Approaches Standard Level  
IB MATH: Analysis & Approaches Higher Level

**THE ARTS**  
THEATRE ARTS  
IB Theatre Standard Level  
IB Theatre Higher Level

VISUAL ARTS  
IB Visual Arts Standard Level  
IB Visual Arts Higher Level

FILM  
IB Film Standard Level  
IB Film Higher Level

**CORE**  
IB Theory of Knowledge  
IB CAS (Creativity, Activity, Service)  
IB Extended Essay

**BC Diploma**  
**BC Diploma:**  
WVSS marks are given in percentages and are considered to be equivalent to the following letter grades.

**Letter Grades and Definitions**

A 86-100%	Excellent or Outstanding Performance in relation to learning outcomes
B 79-85%	Very Good Performance in relation to learning outcomes
C+ 67-72%	Good Performance in relation to learning outcomes
C 60-66%	Satisfactory Performance in relation to learning outcomes
C- 50-59%	Minimally Acceptable Performance in relation to learning outcomes

For early decision, WVSS will submit the student's WVSS transcript from Grades 9-11, along with current IBDP predicted grades. In late November, first semester interim Grade 12 BC Diploma grades will also be submitted with updated IB predicted marks.

**BC Secondary School - Dogwood Diploma:**  
The B.C. Certificate of Graduation or "Dogwood Diploma" is awarded to students who successfully complete the provincial graduation requirements.

Students require a minimum of 80 credits to graduate. Of these 80 credits:

- At least 16 credits must be at the Grade 12 level, including a required Language Arts 12
- At least 28 credits must be elective course credits

52 credits are required from the following:

- Career-Life Education (4 credits), and
- Physical and Health Education 10 (4 credits)

In addition, students will have completed Grade 10 Graduation Numeracy Assessment and Grade 10 Literacy Assessment

- Science 10 (4 credits), and a Science 11 or 12 (4 credits)
- Social Studies 10 (4 credits), and a Social Studies 11 or 12 (4 credits)
- A Math 10 (4 credits), and a Math 11 or 12 (4 credits)
- A Language Arts 10, 11 and a required 12 (12 credits total)
- An Arts Education 10, 11, or 12 and/or an Applied Design, Skills, and Technologies 10, 11, or 12 (4 credits total)

WEST VANCOUVER SCHOOLS  
#worldofopportunity

NEW TO WEST VANCOUVER? SEARCH LOGIN INTERNATIONAL

OUR DISTRICT RESOURCES ADMISSIONS DISTRICT PROGRAMS SCHOOLS BOARD OF EDUCATION CALENDAR

Post Secondary Resources

[Canadian Universities & Resources](#)

- Order student transcripts
- Post Secondary BC
- BC Transfer Guide

[American Universities & Resources](#)

- Search and Compare US Universities
- Common Application Schools

[UK & International Universities & Resources](#)

- Applying to schools in the UK
- Completing a law degree outside of Canada
- Medical & Veterinary School in Ireland
- Australian Universities

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Apply Now Superintendent of Schools School Locator School Boundary Map Recruitment Contact

# Post Secondary page and profiles added

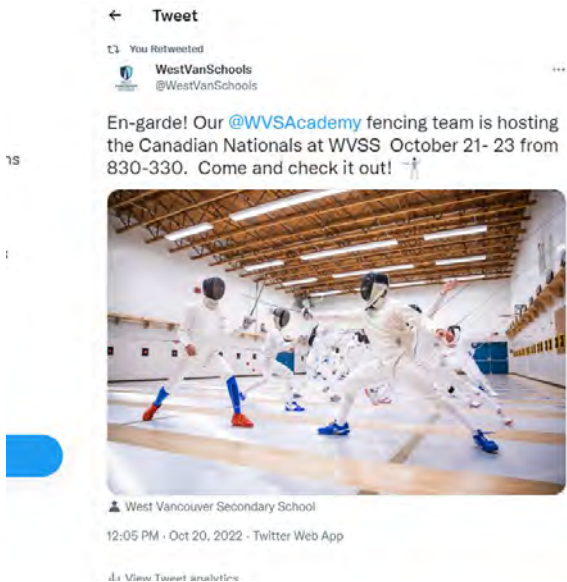
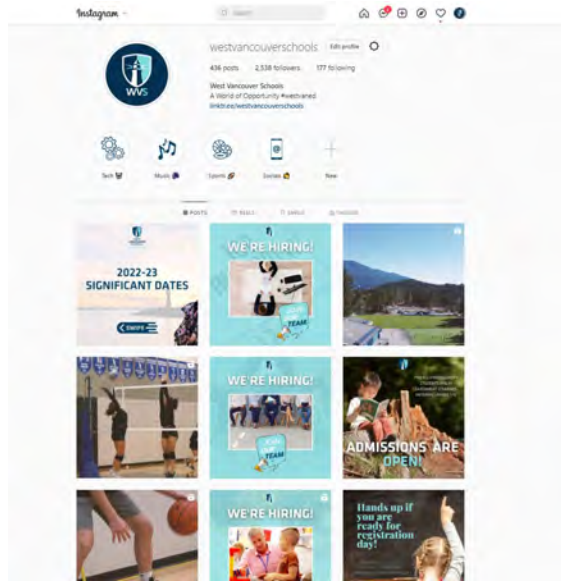
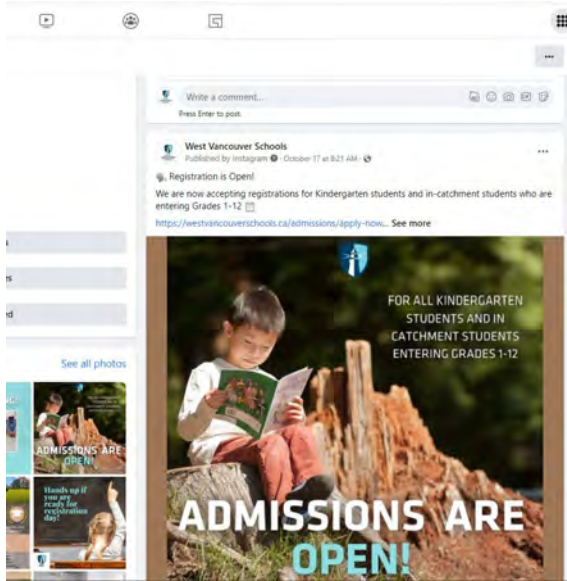
Resources → Students

# Creating engaging content

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- What does your audience care about?





WEST VANCOUVER SCHOOLS

EDARDALE

ÉCOLE CEDARDALE ELEMENTARY E-BULLETIN

October 20th, 2022

Hawks Highlights

Oct	21st	Professional Day - <b>School not in session</b>
	24th	Diwali
	25th	Grade 6 immunizations
	31st	Hallowe'en
Nov	2-3	Learning Conferences - <b>early dismissal (11:55am / 12:15pm)</b>
	5th	Grade 7 Family Potluck & Games Night
	10th	Remembrance Day Ceremony
	11th	Remembrance Day - <b>School not in session</b>
	14th	Professional Day - <b>School not in session</b>

NEW: Follow us on Instagram @ecolecedardale

# District communications tools



## Communications Tools for PAC's

- Class parents/ reps
- Instagram/Twitter/Facebook
- School ebulletins
- Mail Chimp
- PAC/school website
- Slack
- WhatsApp



Thank you

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