Web and Communications Meeting October 26th, 2022

- 9:15 am Welcome and Introductions
- 9:20 9:50 am WVS Web
- & Communication Training
- 9:50 10:00 am Q&A
- 10:00 11:00 am Communication discussion

Communications Survey 2021



Feedback 84% feel their chil

school is responsive to their families needs

68% feel they receive the right amount of communication from the district (30% would like to receive more)

89% of families read their school ebulleting

Moving forward

Identify area on district website that links to updated post-secondary information

95% of parents feel their child's school does a good job of keeping them informed

Overview

889 responses

53% parents of secondary students

81% feel the District doe: a good job of keeping them informed

Would like more postsecondary information [ÿ=]



What do you feel West Vancouver Schools does well in terms of communications?

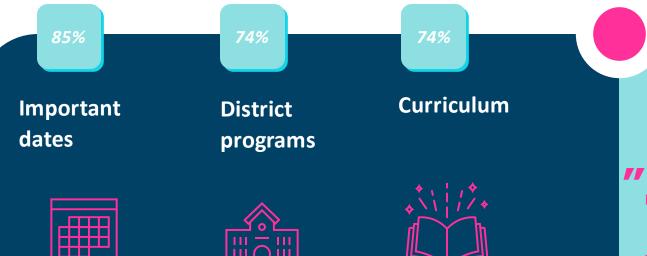
- Ebulletins! We love them
- Clear and transparent communication

- Social media for showing me what is going on in the rest of the district and not just my child's school



Parents,

Which topics are of **greatest** interest to you?



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It's great that the district understands the importance of communicating with parents.

When there is lack of communication, people tend fill in the gaps themselves and that creates misunderstanding and misinformation. I think that, in general, the district is very good at communicating and it's something that I have appreciated as a parent.



How Do We Do?		Excellent IB Exam Results	VANCOUVER SCHOOLS	
IB results at West Vancouver Secondary for the past	5 years	 Diploma graduation class of 43 students in 	A world of apportunity	
Number of Number of Number	f Number of Number of	2021 • 73 students in Diploma and Certificate IB	OUR DISTRICT ~ RESOURCES ~ ADMISSIONS ~	DISTRICT PROGRAMS - SCHOOLS - BOARD OF EDUCATION - CALENDAR -
Year IB Courses Candidates Exams Offered Examined Administ	Exam Scores Diplomas	programs In May 2021, 73 WVSS students completed a 		DISTRICT PROGRAMS - SCHOOLS - BOARD OF EDUCATION - CREENDAR -
Offered Examined Administ	red 4 Through 7 Awarded	total of 388 IB courses		
2021 29 73 388	386 43	The average score in 2021 was 5.81 The Diploma score average was 38		
2020 28 70 324	248 33	 Last five years' average score is 5.4 points (this is well above the international average 		
2019 29 95 494	357 52	of 4.769) out of 7 • Last five years' average Diploma score is 35		
2018 36 97 490	358 50	points (also well above the international		
2017 31 77 339	252 31	average of 29.67) out of a total of 45 points	Post Secondary Resources	
			Post Secondary Resources	
IBDP Courses We Offer (Grade 11				
ENGLISH A LANGUAGE & LITER ATURE	NDIVIDUALS & SOCIETIES	MATHEMATICS IB MATH: Analysis & Approaches Standard		
	B History Standard Level B History Higher Level	Level IB MATH: Analysis & Approaches Higher		
		Level		
FRENCH	EOGRAPHY B Geography Standard Level	THE ARTS		
IB French B Higher Level	B Geography Higher Level	THEATRE ARTS IB Theatre Standard Level		
IB French ab initio Standard Level	SCIENCES BIOLOGY	IB Theatre Higher Level	Canadian Universities & Resources	
IB Snanish B Standard Level	B Biology Standard Level	VISUAL ARTS		
IB Spanish B Higher Level	B Biology Higher Level	IB Visual Arts Standard Level IB Visual Arts Higher Level	Order student transcripts	
	HEMISTRY B Chemistry Standard Level	FILM	Post Secondary BC	
	B Chemistry Higher Level	18 Film Standard Level 18 Film Higher Level	BC Transfer Guide	
IB Mandarin ab initio Standard Level	PHYSICS		American Universities & Resources	
	B Physics Standard Level B Physics Higher Level	IB Theory of Knowledge		
IB Japanese B Higher Level IB Japanese ab initio Standard Level		IB CAS (Creativity, Activity, Services) IB Extended Essav	 Search and Compare US Universities 	
		ID EXCENSES ESSAY	Common Application Schools	
BC Diploma BC Diploma:			UK & International Universities & R	esources
BC Diptoma: WVSS marks are given in percentages and are consi	BC Secondary School - Dogw Bered The B.C. Certificate of Gradua		Applying to schools in the UK	
to be equivalent to the following letter Grades.	"Dogwood Diploma" is award who successfully complete th	ed to students Science 11 or 12 (4 credits)	Completing a law degree outside of Canada	
Letter Grades and Definitions A 86-100% Excellent or Outstanding Performance	andustion convironments	and a Social Studies 10 or 12 (4 credits)	Medical & Veterinarian School in Ireland	
relation to learning outcomes	Students require a minimum	of 80 credits to A Math 10 (4 credits), and a	Australian Universities	
learning outcomes	 At least 16 credits must be 	at the Grade 12 A Language Arts 10, 11 and a		
C+ 67-72% Good Performance in relation to lear outcomes	level, including a required L	anguage Arts 12 required 12 (12 credits total)		
C 60-66% Satisfactory Performance in relation learning outcomes	to credits	12 and/or an Applied Design,		
C- 50-59% Minimally Acceptable Performance in relation to learning outcomes				
For early decision, WVSS will submit the student's	Career-Life Education (4 cn Career-Life Connections (4	credits) In addition, students will have		
transcript from Grades 9-11, along with current IBDP predicted grades. In late November, first semester i	 Physical and Health Education 	tion 10 (4 completed Grade 10 Graduation Numeracy Assessment and	Copyright 2022 West Vancouver Schools Site by Straydog Bran Apply Now Superintendent of Schools School Locator Schoo	
Grade 12 BC Diploma grades will also be submitted v	ith	Grade 10 Literacy Assessment	Apply Now Superintendent of School Locator School	a boundary map neuronnent Contact
pdated IB predicted marks.				

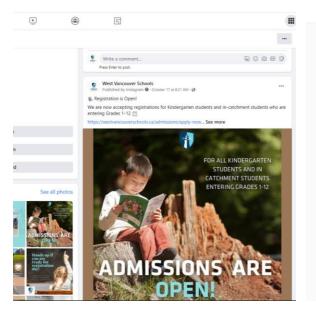
Post Secondary page and profiles added

Resources — Students

Creating engaging content

• What does your audience care about?





← Tweet

1S

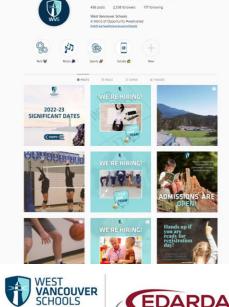
- t] You Retweeted
- WestVanSchools @WestVanSchools

En-garde! Our @WVSAcademy fencing team is hosting the Canadian Nationals at WVSS October 21- 23 from 830-330. Come and check it out!



12:05 PM · Oct 20, 2022 · Twitter Web App

I.I. View Tweet analytics



Instagram

Out-has 20th 202

Diwali Dance

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Hawks Highlights					
Oct	21st	Professional Day - School not in session			
	24th	Diwali			
	25th	Grade 6 immunizations			
	31st	Hallowe'en			
Nov	2-3	Learning Conferences - early dismissal (11:55am / 12:15pm)			
	5th	Grade 7 Family Potluck & Games Night			
	10th	Remembrance Day Ceremony			
	11th	Remembrance Day - School not in session			
	14th	Professional Day - School not in session			

NEW: Follow us on Instagram @ecolecedardale

District communications tools

Communications Tools for PAC's

- Class parents/reps
- Instagram/Twitter/Facebook
- School ebulletins
- Mail Chimp
- PAC/school website
- Slack
- WhatsApp



Thank you

